

Ser. No. 09/712,887
Amdt. dated July 19, 2004
Reply to Office action of February 19, 2004

PU000126

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application

Inventor(s) : B. WEBER ET AL.
Serial No. : 09/712,887
Filed : November 15, 2000
Title : INTERNET MULTIMEDIA ADVERTISING INSERTION
ARCHITECTURE
Examiner : D. LAZARO
Art Unit : 2155

OFFICIAL

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated February 19, 2004 please amend the above-identified application and enter remarks as follows:

Listing and Amendments to the Claims begin on page 2 of this paper.

Amendments to the Drawings begin on page 6 of this paper and includes attached replacement sheets.

Remarks/Arguments begin on page 7 of this paper.

Attachments including amended drawing figures are attached following page 9 of this paper.